

WORLD ARTIFICIAL INTELLIGENCE CANNES FESTIVAL

[www.worldaicannes.com](http://www.worldaicannes.com)

The World AI Cannes Festival is an unique and global event bringing together organizations and individuals to discover the latest AI innovations, keep up to date with the new trends and meet with top practitioners worldwide.

## WHAT TO EXPECT

- An exhibition floor where the top 200 AI players in the market will showcase their latest product and technologies.
- A high-level conference program hosting over 100 speakers from around the world.
- Workshops to get in-depth presentations of what AI can bring to your business.
- Thematic zones dedicated to seven fastest-growing AI sectors, with demos and immersive experiences.
- Startup pitches putting the most exciting new businesses to the center stage.
- A one-of-a-kind event bringing together more than 15 000 AI specialists around the world.

## EVENT IN NUMBERS

**200+**  
EXHIBITORS

**15 000+**  
ATTENDEES

**200+**  
CONFERENCES &  
WORKSHOPS

**100+**  
SPEAKERS



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## LEARN FORM THE BEST AND BRIGHTEST

Keynotes, panels, workshop, masterclasses, interactive experiences, new product announcements... We've invited over +100 speakers for an unique rendezvous with the goal of improving both business and society. You will never stop to learn.



**Lila IBRAHIM**  
*Chief Operating Officer*  
**DEEPMIND**



**Yann LECUN**  
*Vice-President and Chief AI Scientist*  
**META AI**



**Stuart RUSSEL**  
*Professor of Computer Science and  
Michael H. Smith and Lotfi A. Zadeh  
Chair in Engineering*  
**UNIVERSITY OF CALIFORNIA,  
BERKELEY**



**Wolfgang HAUNER**  
*Head of Group Data Analytics*  
**ALLIANZ**



**Manuela M. VELOSO**  
*Head*  
**J. P. MORGAN CHASE AI  
RESEARCH**



**Xavier LAGARDERE**  
*Chief Data Officer, Vice President Data  
Strategy and Transformation*  
**LUFTHANSA GROUP**



**JoAnn STONIER**  
*Chief Data Officer*  
**MASTERCARD**



**Alberto PRADO**  
*Vice-President, Global Head of Digital  
& Partnership, R&D*  
**UNILEVER**



**Oren ETZIONI**  
*CEO*  
**ALLEN INSTITUTE FOR AI**



**Divya DWIVEDI**  
*Advocate*  
**SUPREME COURT OF INDIA**



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## CONFERENCE HIGHLIGHTS

- AI and Combatting Climate Change by **Luc JULIA**, *Chief Scientific Officer of RENAULT*
- Democratizing AI inside a company by **Joann STONIER**, *Chief Data Officer, MASTERCARD*
- AI to Liberate data safely by **Manuela VELOSO**, *Head of J.P MORGAN CHASE AI RESEARCH*
- Implementing an AI strategy globally by **Wolfgang HAUNER**, *Head of Group Data Analytics of ALLIANZ*
- Ethics in conversational AI by **Pascale FUNG**, *Director, Center for AI Research (CAiRE) of the HONG KONG UNIVERSITY OF SCIENCE & TECHNOLOGY*
- Are we far from AGI? by **Stuart RUSSEL**, *Professor of Computer Science and Michael H. Smith and Lofti A. Zadeh Chair in Engineering of the UNIVERSITY OF CALIFORNIA, BERKELEY*
- Impact of AI for the innovation by **Alberto PRADO**, *Vice-President, Global Head of Digital & Patnership, R&D of UNILEVER*

## DISCOVER GROUND-BREAKING INNOVATIONS AND PRODUCTS

You will have the chance during 3 days to explore the best of AI innovations with more than 200 leading AI brands exhibiting their latest products, and also 50 startups inviting everyone to be part of immersive experiences around 7 fastest-growing AI sectors: Sport, Human Resources, Robotics, Gaming, Well-being, Food/hospitality and Augmented Reality.

### AMONG THE AI LEADERS IN THE EXHIBITION FLOOR:

amadeus

AMD

DÉPARTEMENT  
DES ALPES-MARITIMES

drainpipe.io

expert.ai

IBM

GRAPHCORE



OVHcloud



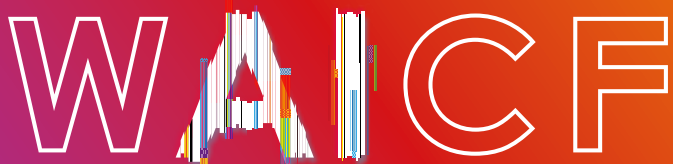
PNY

Saagie

SambaNova

SmartCow

TigerGraph



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## THE MANY FACES OF AI – A UNIQUE EXPERIENCE 7 THEMATIC ZONES:

**SPORT** An exciting experience awaits you to demonstrating the advances of AI in sport. Test different exercises using artificial intelligence and meet the protagonists of tomorrow's sport industry.

**HUMAN RESOURCES** Meet the companies that will bring AI solutions in the human resources industry of tomorrow.

**ROBOTICS** Meet robots capable of interacting in social contexts thanks to artificial intelligence.

**GAMING** Take advantage of the Gaming thematic zone to play your favorite games and discover how artificial intelligence is impacting the gaming world.

**WELL-BEING** Make up virtually, analyze your skin or monitor your brain... these are some of the demos you will experience in our Well-being area with key players of tomorrow.

**FOOD AND HOSPITALITY** Discover the innovations and AI solutions dedicated to the hotel and restaurant industry to help them accelerate their digital transformation and meet the new expectations of their customers.

**AUGMENTED REALITY** Explore a real world enriched by digital technology and take part in incredible sensory experiences.

## CONNECT WITH INSPIRING PEOPLE

WAICF attendees are an engaging mix of world-class experts, business innovators and social game-changers. Join us in Cannes and connect with over 15 000 attendees.



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